

MONTHLY MEMBERSHIP PROGRESS REPORT

District 19 G

Results as of: 12/31/2017

HOWARD HUDSON LOCATION WASHINGTON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 0 27 63 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 15 46 34 OCT/NOV/DEC OCT/NOV/DEC 0 0 1 34 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 20 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 80 60 40 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 20 LAST YEAR MEMBERSHIP ACTUAL 0 -20 -40 ▲ --60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 22 CLUBS OF 39 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 808 (63.92%) MALE 456 (36.08%) FEMALE Women Percentage Fiscal Year Goal: 40% DROPPED MEMBERS 317 TOTAL FAMILY UNIT MEMBERS DECEASED 14 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 162 FAMILY MEMBERS PAYING HALF 83 OTHER DUES 97 TOTAL